

# TAKE the LANE! AGENDA 2024

SMALL SPACES • GREAT PLACES



**DATE:** May 2 2024, 5-7pm

**WHERE:** Center for Architecture, 1218 Arch Street Philadelphia, PA 19102

*We “Take the Lane” as bicyclists and pedestrians to assert our right to the Right-Of-Way (ROW).*

*StreetBoxPHL makes it easier for citizen stewards to take a lane and make small spaces in the ROW, great places in their neighborhoods.*



SMALL SPACES • GREAT PLACES

## PROGRAM

Join StreetBoxPHL and the ROW Reform Coalition as we connect with local activists and national advocates fighting for change within the ROW. Learn about the unique challenges facing placemaking in the ROW, and exciting opportunities we have to make it easier and more equitable for all Philadelphians to transform their curbs, medians, and cartways.

## SPONSOR BENEFITS AND VISIBILITY

StreetBoxPHL will recognize all sponsorships via logos and names on event signage and projected slides and with free tickets. Ped Plaza Sponsors this year will be able to feature a story celebrating research or projects that promote ROW stewardship from their work.

### PED PLAZA

(\$1,000+)  
prominent logo and recognition at event, promotional emails and social media, sponsor content inclusion in speaking program

### PARKLET

(\$750+)  
prominent logo and recognition at event, promotional emails, and social media.

### BIKE RACK

(\$500+)  
prominent logo at event

SPONSORSHIP FORM





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SPONSORSHIP REPLY FORM

**WE'RE IN!** Sign us up as a sponsor at the following level:

- PED PLAZA** (\$1,000+) prominent logo and recognition at event, promotional emails and social media, sponsor content inclusion in speaking program.
- PARKLET** (\$750+) prominent logo and recognition at event, promotional emails, and social media.
- BIKE RACK** (\$500+) prominent logo at event
- We can't sponsor, but want to support the event: Please accept our donation of \$\_\_\_\_\_.

### SPONSORSHIP DONATION/PLEDGE

Please accept our donation/sponsorship of \$\_\_\_\_\_.

### PAYMENT METHOD

- CHECK** We will mail our check by March 15, 2024 Please make checks payable to CultureTrust of Greater Philadelphia with StreetBoxPHL noted in the memo and send to the CultureTrust of Greater Philadelphia, 1315 Walnut Street, Suite 320. Philadelphia, PA 19107.
- ACH** We will make an ACH payment by March 30, 2024. Contact the CultureTrust at "info@cultureworksphila.org" or (267) 875-3312
- PAYPAL** We will pay via PayPal account and note the purpose by March 30, 2024.

Signature		Date
SPONSOR NAME as you'd like it to appear in event materials		
Main Contact Name		
Address		
City	State	ZIP
Phone Number	Phone Type (Work, Mobile, etc.)	Email

Marketing Contact name, phone, and email, if different.

StreetBoxPHL is a program of CultureTrust Greater Philadelphia, a charitable trust declared in the Commonwealth of Pennsylvania.

**EMAIL THE COMPLETED FORM TO:** Ellen Snyder, CultureTrust | [esnyder@cultureworksphila.org](mailto:esnyder@cultureworksphila.org)

